

KEITH C. CRAMER (SBN: 167899)  
GORDON & REES LLP  
3770 Howard Hughes Parkway  
Suite 100  
Las Vegas NV 89169  
Telephone: (702) 577-9300  
Facsimile: (702) 255-2858

Attorneys for: Plaintiff  
L'OREAL USA S/D, INC.

**UNITED STATES DISTRICT COURT**  
**DISTRICT OF NEVADA**

L'OREAL USA S/D, INC., a  
Delaware corporation, as successor-  
in-interest to Matrix Essentials, Inc.,

Plaintiff,

v.

HAIR CASINO VENTURE, L.L.C.,  
a Nevada limited liability company,  
NEVADA HAIR VENTURES,  
L.L.C., a Nevada limited liability  
company, NEIL RIEMER, an  
individual, and DOES 1-50.

Defendants.

Case No. 2:09-cv-1484

**ORDER GRANTING**  
**STIPULATION EXTENDING**  
**PLAINTIFF'S TIME TO**  
**RESPOND TO DEFENDANT**  
**NEIL RIEMER'S RULE 12(B)**  
**MOTIONS**

//

//

//

//

//

//

Plaintiff L'Oreal USA S/D, Inc. ("L'Oreal"), and defendant Neil Riemer stipulate that the due date for L'Oreal's responses to Mr. Riemer's pending Rule 12(b)(6) and Rule 12(b)(7) motions shall be extended from Thursday, March 24, 2011, to Monday, March 28, 2011.

**IT IS SO STIPULATED.**

Dated: March 22, 2011

LEWIS AND ROCA, L.L.P.

By: s/ Lisa Wong Lackland  
Lisa Wong Lackland  
Attorneys for defendant  
NEIL RIEMER

Dated: March 22, 2011

GORDON & REES, L.L.P.

By: s/ Keith C. Cramer  
Keith C. Cramer  
Attorneys for plaintiff  
L'OREAL U.S.A. S/D, INC.

**IT IS SO ORDERED.**

Dated: March 24, 2011.

By: Edward C. Reed.  
UNITED STATES JUDGE